

# Appleton & The Environment

Appleton recognizes that effective environmental management is important. Our corporate Environmental Policy reflects our commitment to comply with environmental laws and regulations, practice pollution prevention and continuously try to improve the environment.

## ISO 14001 Certification

Demonstrating our disciplined environmental objectives and targets, Appleton works according to a comprehensive environmental management system that is certified in accordance with the ISO 14001 environmental management standard. Appleton's Technical Papers manufacturing locations, in addition to its research facilities and headquarters, are ISO 14001 Certified.

## FSC Certification

Appleton's internal processes and procedures that track Forestry Stewardship Council-certified raw materials have earned the company FSC Chain of Custody Certification.

## A Proponent of Recycling

Appleton has been active in recycling and has offered products containing recycled content for over twenty years. Approximately 50% of the fiber makeup of paper produced at our West Carrollton Mill is recycled (pre-consumer). Thermal grades manufactured at this mill contain between 10-22% recycled content.

## Energy and Waste Conservation

One-third of the power generated at Appleton's Spring Mill facility comes from waste products produced in the paper making process. In addition, all of Appleton's manufacturing plants are continuously working to make changes that reduce their overall energy and water consumption, as well as reduce the amount of waste sent to landfills.

## Six Sigma and Lean Manufacturing

Appleton uses a combination of Six Sigma methodology and Lean Manufacturing practices to continually reduce its impact on the environment.

## Appleton Products

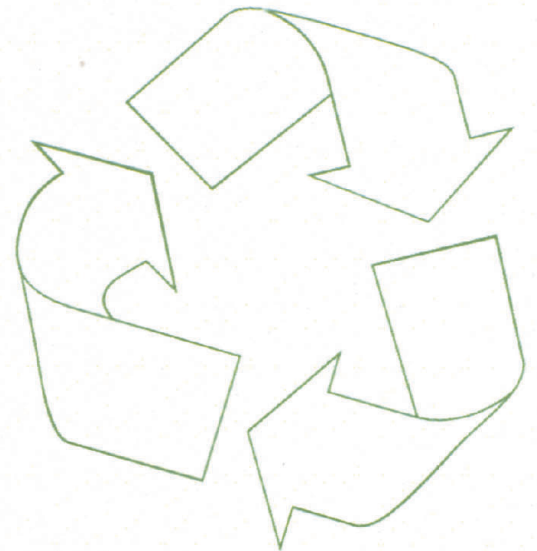
Appleton began using vegetable-based capsules in the year 2000 with our digital grades of NCR PAPER\* brand carbonless. Appleton was subsequently issued U.S. Patent #6,310,002 in October 2001 for this vegetable oil in a capsule system. Since then, Appleton has transitioned its black image<sup>1</sup> carbonless products to this vegetable-based capsule system.

For more than twenty years, Appleton has offered NCR PAPER\* brand Recover<sup>®</sup>, a grade of carbonless that contains 30% post-consumer waste and 50% recycled content overall.



In addition, all NCR PAPER\* brand carbonless products are 100% recyclable.

Lowens.com  
BlankNCRpaper.com  
PreCollated.com



# APPLETON

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<sup>1</sup>Except for self contained grade:  
\*NCR PAPER is a registered trademark

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